

Privacy Policy



This privacy policy sets out how we use and protect any information that you give us when you use this website and our services.

Over the Top Imagery knows that you care how information about you is used and shared and we are committed to ensuring that your privacy is protected in accordance with this policy.

You should read this privacy policy carefully and in full before accepting any services provided by Over the Top Imagery. By reading the policy or continuing to use the online site or our services, you are accepting the practices as described in this Privacy Policy.

1) What Personal Information About Customers Does Over the Top Imagery Gather?

- When you purchase imagery, services or RPAS systems from us, as part of the buying and selling process, we collect personal information you give us such as your name, physical address, email address and contact phone numbers.
- When you browse our store, we also automatically receive your computer's internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system.
- We may also collect the following information:
 - name and job title
 - contact information including email address
 - demographic information such as postcode, preferences and interests
 - other information relevant to customer surveys and/or offers

2) What we do with the information we gather:

- The information we gather helps us to understand your needs and helps provide you with a better service, and in particular for the following reasons:
 - Internal record keeping.
 - We may use the information to improve our products and services.
 - We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
 - From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.
- We receive and store the information you provide us electronically.

3) How Secure is your Information?

- We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online. We take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.
- We work to protect the security of your information during transmission and the information is encrypted using secure socket layer technology (SSL) and stored with a AES-256 encryption. Although no method of transmission over the Internet or electronic storage is 100% secure, we follow all PCI-DSS requirements and implement additional generally accepted industry standards.

4) Consent:

3.1) How do we receive your consent?

- When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, it is implied that you consent to our collecting your information and using it for the reasons stated above.
- If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent, or provide you with an opportunity to say no.

3.2) How do you withdraw your consent?

- If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at any time, by contacting us at support@Overthetopimagery.com.au.

5) Disclosure

- We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so or if you violate our Terms of Service.

6) Third-Party Services – Sharing of Information

- In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.
- However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions.
- For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers.
- In particular, remember that certain providers may be located in or have facilities that are located a different jurisdiction than either you or us. So if you elect to proceed with a transaction that involves the services of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.
- Once you leave our store's website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service.
- Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

7) Cookies

- A cookie is a small file which seeks permission to be placed on your computer's hard drive. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.
- Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.
- We use Google analytics and traffic log cookies to identify which pages are being used. This helps us analyse data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

- Overall, cookies help us provide you with a better website by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

8) E-mail Communications:

- We use e-mails as a form of communication to provide advice of any product specials or any news that we may want to advise our customers. If you do not want to receive e-mails or any other mail from us please adjust your account to reflect this by selecting unsubscribe in the log-in page.

9) Changes to this Privacy Policy

- We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on our website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.
- If our store is acquired or merged with another company, your information may be transferred to the new owners so that we may continue to sell products to you.

10) Questions and Contact Information

- If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information, please contact us.